



# The Season's Newest and Best Modes

*A Reflection of Spring's Most Charming Styles*

**Authentic---Exclusive---Individual**

The many exclusive and ultra fashionable garments received by "Korricks" during the past week, in preparation for Easter business, would do justice to some of the most exclusive show rooms of the leading metropolitan shops. Here we have assembeled for you and your selection creations from the leading modists and tailors of America. Here we show you American adaptions from the fashion centers of Europe--Paris and London--adaptions that class them as being decidedly chic, classy and clever



## Dolmans and Capes

Too much cannot be said of the grace, style and beauty of our new Dolmans and Capes—they are the very acme of style, falling in the most graceful and pleasing folds—fashioned from the most stylish fabrics in all the best and most fashionable colors—trimmed in a manner artistic and dressy—all sizes, in a wide range of prices at from

**\$15.50 to \$115.00**

## Sport Coats

A clever, jaunty and classy outer garment. An ideal garment for our climate—made from rich velvets, wool jersey, tricolettes and silk faille—these in all the pretty sport colors—the snappiest coats of the season ranging in price from

**\$14.95 to \$39.50**

## Dresses for Street Wear

And their name is legion—dresses fashioned from fabrics of style and service in every desired and wanted color—no matter what you may have in mind we have it for you.

Our street dresses are in a class to themselves—the best there is—no better or more stylish dresses to be found anywhere than those we show in our Dress Section.

The workmanship, the finishing, the trimming: are all that can be desired. The models of extreme style designed to meet the requirements of all parties at prices ranging from—

**\$19.95 to \$49.50**

## New Organdy Dresses

Just received and they are beauties, so dainty and summery looking in pretty shades of orchid, maize, flesh and white trimmed in dainty tucks and ruffles and wide ribbon girdles—all pleasingly priced.

## The Exquisite in Skirts

Such tailoring—how cleverly made and fashioned from such wonderful materials such as "Moonglo Crepe," "Pussy Willow," "Fan-ta-si," "Dewkist," "Ruff-anuff," "Khaki Kool," "Baronette," "Georgette Crepe," "Crepe de Chine," "Chiffon Taffeta," and "Wash Satins." Not only are the materials the richest but the colorings are beautiful while the models are most artistic, making in every way skirts of rare beauty and elegance and with all pleasingly priced at from \$12.50 to \$29.50.

A range of less expensive garments in fine tub proof materials, fine serges, woolen plaids, poplins, jersey cloths, and shepherd checks in all sizes. Every skirt a value at from

**\$4.95 to \$10.95**

## Fashion Favors Vests

And the vest are certainly fancy, rich and beautiful in a variety of gorgeous colors and colorings—hand-some Jacquards, tapestry silks and exquisite brocades—making the one touch necessary for the completion of your toilet. These in many different designs on display in our Neckwear Section.—Main Floor.

## Tailored Spring Suits

Of particular interest in Tailored Spring Suits is our showing of jersey suits—suits so entirely distinct and different from others, and the range of colors is so wide and large—embracing all the pretty and new shades of Victory Blues, Walnut, Cordovan, Tan, Rose, Grey, Pink and classy Heather Mixtures. Suits of unexcelled service—combined with style. All sizes at from

**\$37.50 to \$75.00**

## Tailored Cloth Suits

The choicest models from the best tailors in America—exclusive and different, featuring very strongly "Wooltex" Garments. Garments of international repute. Made from the finest of tricelines, man's wear serges, poplins, tweeds and mixtures in all the good colors for spring. All sizes in a range of prices from

**\$25.00 to \$97.50**

## Dresses

*For the Afternoon*

In our Afternoon Dresses it seems as if designers had reached the pinnacle of achievement—producing dresses of extreme worth, elegant style, exclusive and distinct—they are beautiful and so different—dresses of printed georgettes, poulette, tricolettes, pompadour silks, chiffon taffetas, pussy willows, and imperial satins, in every rich and stylish color and combination, most artistically trimmed.

Worthy of special mention are our dresses of poulette—an entirely new fabric brought out this season and it is really beautiful—so rich and elegant these in colors most suited for the season's styles.

Our afternoon dresses are all exclusive—individual creations—styles and models you will find only in our racks—full range of sizes priced at from ..... **\$35.00 to \$139**



**KORRICKS'**

## A Special Display Easter Bonnets

Dainty, Charming Concepts—New Styles In

## Street and Dress Wear

Really the most complete line we have ever shown.

In this Remarkable Collection of

## Easter Hats

are to be found the very latest fashions as shown in New York, Paris and London.

Quaint low crowned sailors trimmed in flowers and fruits. Smart turbans and large dress hats with colored crepe and georgette facings. All are shown—each hat

**Exclusive and Individual—No Two Alike**

**Pleasingly Priced at \$7.50 to \$25.00**

(Millinery Dept.—Second Floor)



## The Beautiful in Blouses

"Korricks'" reputation of being The Waist Shop of Phoenix is well and handsomely sustained in our showing of this season's models—The cleverest and prettiest of the season's styles are charming, so alluring and fascinating and trimmed just right—not overly done—but just enough to stamp them correct—a little

touch of hand embroidery—some dainty bead work, a pretty collar—and clever cuffs—possibly a round neck—collarless style—maybe a no collar V neck—or maybe one with a deep sailor collar of a pleated ruffle—but whatever it is—you know it is right—All the pretty materials are shown in every good street and suit shade at from

**\$4.95 to \$27.50**

